THE STEP-BY-STEP GUIDE TO FINDING AND RESIZING YOUR WEBSITE IMAGES

So you don't leave traffic (AND MONEY!!!) on the table

Reducing the size of your photos reduces how long it takes your website to load. Every second = more traffic and more conversions! Most people use images on their website that are over 1MB in size. We love photos that are 100KB or smaller. However, even for those images that cover the entire width of your site, best practice is to keep those photos under 300KB. At that size, images stay beautiful (even on hi-resolution screens) while loading super fast!

This guide will walk you through the three steps to resize your images so you can shave seconds off of website load time.
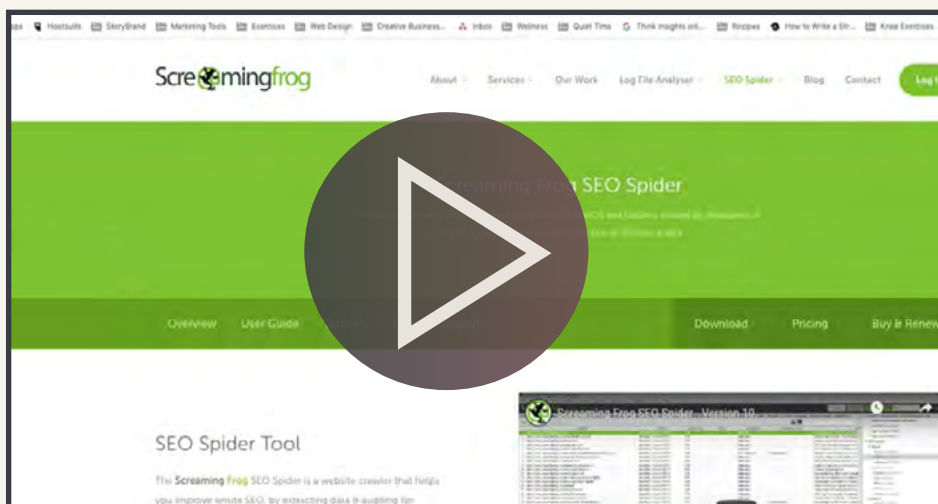
1. Finding the large photos.
2. Resizing the large photos.
3. Compressing all your photos.

1. FIND THE PHOTOS

* Download Screaming Frog onto your computer
* Watch the video below (by clicking the image) and follow along, step-by-step.

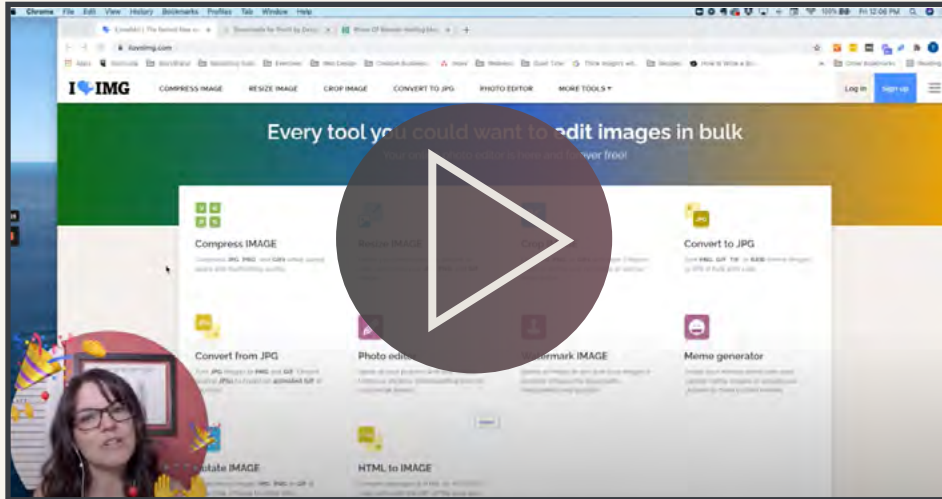## 2.

RESIZE THE PHOTOS

Watch this video (by clicking the photo below) and follow the step-by-step process to resize your photos online for FREE with iloveimg.com.

3.

COMPRESS ALL THE PHOTOS - BIG AND SMALL

No matter what size your website images are, you can save even more load time by automagically compressing images even further.

If your website is on WordPress, our image compressor of choice is Imagify. You can download and install this plugin on your website, and it will compress the images for you.

It's FREE!
You can use Imagify for around 200 images per month for absolutely FREE. You can upgrade if you need to compress more images each month.

If you use a website platform other than WordPress, reach out to an expert to see how to compress the photos on your site.

get results

[creative]